

LINDSEY L. EVANS

Virginia Commonwealth University
917 W. Franklin Street
Richmond, Virginia 23284
(804) 828-1268
EvansLL@vcu.edu

EDUCATION

PhD	Public Policy and Administration Wilder School of Government and Public Affairs, Virginia Commonwealth University <i>Dissertation:</i> "An Appeal for HOPE: Analyses and Social Equity Implications of Georgia's Merit-based, Lottery funded Scholarship" <i>Dissertation Committee Members:</i> Susan T. Gooden, PhD (Chair) Stephen E. Condrey, PhD, IPMA-CP Elsie Harper-Anderson, PhD Nancy B. Stutts, PhD Colleen Thoma, PhD	Expected Fall 2017
Graduate certificate	Preparing Future Faculty Graduate School, Virginia Commonwealth University	2012
MPA Graduate certificate	Master of Public Administration Geographic Information Systems Wilder School of Government and Public Affairs, Virginia Commonwealth University	2008
BS	Political Science & Criminal Justice (double major) Department of Government and Sociology, Georgia College & State University	2005

RESEARCH AREAS

- Social Equity
- Racial Disparities
- Program Evaluation and Implementation
- Effective Instructional Strategies
- Nonprofit Evaluation
- Higher Education Policy

TEACHING INTERESTS

- Public Administration
- Research Methods
- Program Evaluation
- Nonprofit Management and Policy
- Policy Analysis
- Cultural Competency

TEACHING EXPERIENCE

Instructor, Virginia Commonwealth University

Political Science 331: **Introduction to Public Administration**

2013

Criminal Justice 380: **Research Methods**

2011 – 2012

TEACHING EXPERIENCE (CONTINUED)

Guest Lecturer , Virginia Commonwealth University	2013 – Present
Public Administration Theory; Seminar in Public Administration; Research Methods for Government & Public Affairs; Social Equity and Public Administration; and MPA Capstone	
Graduate Teaching Assistant , Virginia Commonwealth University	
Public Administration 689: Capstone Seminar in Public Administration	2015 – Present
Public Administration 623: Research Methods for Government & Public Affairs	2007 – 2011
Criminal Justice 380: Research Methods (undergraduate)	2011

AWARDS AND HONORS

Northeast Conference on Public Administration	
Best Academic Paper Award	2016
American Society for Public Administration	
Chester A. Newland Presidential Citation of Merit Award	2016 & 2017
75 th Anniversary Founders' Fellowship	2014
3rd International Young Scholars Workshop in Public Policy and Administration Research (China)	
Best Final Paper Presentation	2014
Virginia Commonwealth University	
Omicron Delta Kappa, National Leadership Honor Society	2014 – Present
Doctoral Graduate Assistantship (Full, out-of-state tuition & stipend awarded)	2008 – 2011
Graduate Assistantship (Full, out-of-state tuition & stipend awarded)	2006 – 2008
Georgia College & State University	
HOPE Academic Scholarship (Full, in-state tuition and fees awarded)	2002 – 2005
Georgia College Honors Program	2002 – 2004
Weir & Wells Academic Scholarship Recipient	2003

PUBLICATIONS

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- Gooden, Susan, **Lindsey Evans**, Michael Perkins, Caper Gooden, and Yali Pang. Examining Youth Outcomes of African American Led Nonprofits. *Nonprofit and Voluntary Sector Quarterly*. (Conditional acceptance)
- Gooden, Susan, Kasey Martin, **Lindsey Evans**, and Kashea Pegram. 2017. Promoting Social Equity to Achieve the Dream at Minority Serving Institutions. In *Social Equity in a Time of Change: A Critical 21st Century Social Movement*, edited by R.G. Johnson, 39-66. San Diego: Birkdale Publishing.
- Gooden, Susan, Kasey Martin, and **Lindsey Evans**. 2016. Intermediaries of Innovation in Community Colleges: Coaching in Achieving the Dream. In *Innovations in the Public and Nonprofit Sector: A Public Solutions Handbook*, edited by P. Lancer Julnes and E. Gibson, 224-244. New York: Routledge.

WORKS IN PROGRESS

Rissler, Grant, Eleanor Nowak, and **Lindsey Evans**. Social Equity in Central Virginia, in Memos to State and Local Leaders. American Society for Public Administration. *(Under review)*

Gooden, Susan, Michael Perkins, **Lindsey Evans**, Caper Gooden, and Yali Pang. Similarity Attraction and Old School Values: African American Led Nonprofits and African American Youth. *(Under review)*

Evans, Lindsey, and Blue Wooldridge. Effective Instructional Strategies in Public Affairs Education. *(In process)*

GRANT SPONSORED TECHNICAL REPORTS

Gooden, Susan, **Lindsey Evans**, Michael Perkins, Caper Gooden, and Yali Pang. Final report (In process)

Gooden, Susan, **Lindsey Evans**, Michael Perkins, Caper Gooden, and Yali Pang. December 2016. Youth Outcomes of African American Led Nonprofits. New York: Manhattan Institute for Policy Research. New York: Manhattan Institute for Policy Research.

Gooden, Susan, Kasey Martin, **Lindsey Evans**, and Kashea Pegram. March 2011. Technical Assistance: Coach and Data Facilitator Support Among Texas Colleges. New York: MDRC.

Gooden, Susan, Kasey Martin, and **Lindsey Evans**. July 2010. Achieving the Dream and Four-Year Institutions: Perspectives from Three Houston Colleges. New York: MDRC.

GRANTS AND CONSULTING EXPERIENCE

50th Anniversary Commemoration of the Kerner Commission Report **June 2017 – Present**

Sponsors: Alfred P. Sloan Foundation, New York, NY & Russell Sage Foundation, New York, NY

Principals: Samuel L. Myers (University of Minnesota), Jr, PhD and Susan T. Gooden, PhD

At-Risk African American Youth Outcomes Evaluation **August 2015 – Present**

Susan Gooden, **Lindsey Evans**, Michael Perkins, Caper Gooden, and Yali Pang

Sponsors: Manhattan Institute for Policy Research, New York, NY

Principal Investigator: Susan T. Gooden, PhD

Award Amount: \$364,196

Greater Texas, Achieving the Dream **July 2010 – October 2011**

Susan Gooden, Kasey Martin, **Lindsey Evans**, and Kashea Pegram

Sponsors: Greater Texas Foundation, Bryan, TX and MDRC, New York, NY

Principal Investigator: Susan T. Gooden, PhD

Award Amount: \$41,372

Houston, Achieving the Dream **August 2008 – May 2010**

Susan Gooden, Kasey Martin, **Lindsey Evans**, and Kashea Pegram

Sponsors: Houston Endowment, Houston, TX and MDRC, New York, NY

Principal Investigator: Susan T. Gooden, PhD

Award Amount: \$200,000

NATIONAL CONFERENCE PRESENTATIONS

“Measuring African American Youth Outcomes – The Impact of Local Nonprofits” to be presented at the Association for Public Policy Analysis and Management (APPAM) Fall Research Conference in Chicago, IL	November 2017
“The Role of Trust in the Research Process: Implications for Underrepresented Populations” presented at the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Annual Conference in Washington, DC	October 2017
“Examining Youth Outcomes of African American-Led Nonprofits” presented at the American Society for Public Administration (ASPA) Annual Conference in Atlanta, GA	March 2017
“An Appeal for HOPE: Social Equity Implications of Georgia’s Merit-based, Lottery funded Scholarship” and “Examining Youth Outcomes of African American-Led Nonprofits” presented at the Conference of Minority Public Administrators (COMPAA) in Atlanta, GA	March 2017
“How African American Nonprofit Organizations Promote Positive Youth Outcomes” presented at the National Academy of Public Administration’s Social Equity Leadership Conference (SELC) in San Francisco, CA	June 2016
“Medium- and Long-Term Outcomes of at-risk African-American Youth” presented at ASPA in Seattle, WA	March 2016
“Non-Traditional Quality of Life Measures for at-risk African-American Youth” presented at COMPAA in Jackson, MS	February 2016
“ASPA’s Young Scholars – Exploring Equity in Public Service” presented at ASPA in Chicago, IL	March 2015
“Education plus Experience: The Wilder Graduate Scholars Fellowship” presented at NASPAA in Albuquerque, NM	November 2014
“Social Equity Implications of Georgia’s HOPE Scholarship” presented at SELC in Pittsburgh, PA	May 2014
“Enhancing Representation: Hispanic Minorities in 21 st Century Public Service Delivery” presented at ASPA in Washington, DC	March 2014
“Public Affairs Instructional Strategies Survey Results” presented at NASPAA in Washington, DC	October 2013
“Merit-based, Lottery-funded Scholarships in The United States: Social Equity Implications” presented at SELC in Raleigh, NC	June 2013
“Promoting Educational Attainment in Georgia? The Impact of the HOPE Scholarship” presented at SELC in Savannah, GA	June 2012
“Richmond’s Healthcare Safety Net: A GIS Analysis” presented at SELC in Newark, NJ	June 2009
“Advancing Research in Social Equity: Standing Panel’s Equity Webpage Initiative” presented at ASPA in Dallas, TX	March 2008
“Advancing Social Equity Research: Standing Panel’s Webpage Initiative” presented at NASPAA Seattle, WA	October 2007

INTERNATIONAL CONFERENCE PRESENTATIONS

- “Peer to Peer: What’s in it for You?” presented at the American Society for Public Administration (ASPA) 5th International Young Scholars Workshop in Public Policy and Administration Research in Cape Town, South Africa **July 2016**
- “Factors that Influence Subnational Lottery Funded Scholarships: A U.S. Case Study” presented at ASPA’s 3rd International Young Scholars Workshop in Public Policy and Administration Research, Changchun, P.R. China (Best Final Paper Presentation Award) **July 2014**

REGIONAL CONFERENCE PRESENTATIONS

- “One Year Later: Assessing the Impact of Local African American-led Nonprofits on Community Youth after High School Graduation” to be presented at the Northeast Conference of Public Administrators (NECoPA) in Burlington, VT **November 2017**
- “Getting Schooled: How African American Nonprofit Organizations Promote Positive Youth Outcomes” presented at NECoPA in Harrisburg, PA (Best Academic Paper Award) **November 2016**
- “Examining Youth Outcomes: The Role of African American Nonprofit Organizations” presented at Southeastern Conference of Public Administrators (SECoPA) in Raleigh, NC **October 2016**
- “Distributional Equity Applied: Social Equity Implications of Georgia’s Merit-based, Lottery funded Scholarship” presented at NECoPA in Arlington, VA **November 2015**
- “Factors that Influence a State-wide Lottery Funded Scholarship, Georgia’s HOPE Program” presented at SECoPA in Atlanta, GA **September 2014**
- “Merit-based v. Need-based Aid: The Social Equity Implications of Battling Scholarship Programs” presented at NECoPA in New York, NY **October 2011**

PROFESSIONAL EXPERIENCE

Senior Research Associate, At-Risk African American Youth Outcomes Evaluation **August 2015 – Present**
 Wilder School of Government and Public Affairs, Virginia Commonwealth University

The primary goal of this two year project is to examine the work of three well-established nonprofit organizations that have received national recognition for their youth programs. This mixed-methods research examines youth outcomes across these organizations and compares them with demographically similar youth in their communities. Outcomes are compared along four primary dimensions: academic performance, deviant behavior, family and social support, and self-esteem and resiliency. This research also examines the philosophy of these established nonprofit organizations in leading the dialogue on social equity by advancing important quality of life outcomes for African American youth.

The senior research associate and project manager serves as the primary liaison with the Manhattan Institute and nonprofit staff. Responsibilities include: providing direction, vision, and administrative oversight for project implementation; organizing the day-to-day activities including administrative and financial grant management; ensuring that time and effort continuously align with grant purpose; developing research designs and IRB administration; examining related literature; collecting, coding, and analyzing data; synthesizing results and report writing; and converting technical reports into manuscripts for peer-review submission.

 PROFESSIONAL EXPERIENCE (CONTINUED)

Program Coordinator, VCU Leadership Development Program**July 2011 – October 2015**

The Grace E. Harris Leadership Institute, Virginia Commonwealth University

The VCU Leadership program is designed to enhance the knowledge, skills and experience of current and emerging leaders at VCU who represent the academic and administrative units of the university and the VCU Health System. The program stresses that the improvement of leadership skills, behaviors, competencies, and practices through knowledge acquisition, professional skill development, and 360 feedback.

The program coordinator is responsible for the development and operational management of the 10-month leadership program. Responsibilities include: program oversight, curriculum development and instruction; participant guidance and administrative coordination; serving as the primary liaison between program participants, administrative staff, and external mentors from the university community; coordinating external communications; managing program assistants and offering task-specific guidance; assigning and overseeing program-related tasks assigned to institute staff; and ensuring open and accurate communication and expectations.

Program Coordinator, Wilder Graduate Scholars Fellowship Program**January 2007 – May 2015**

Wilder School of Government and Public Affairs, Virginia Commonwealth University

VCU's Wilder Graduate Scholars Fellowship program provides exceptionally well-qualified master's students with professional work experience through a host employer.

The program coordinator is responsible for the curriculum development and operational management of the academic year program. The coordinator provides: program oversight, curriculum development and instruction, participant guidance, and administrative coordination; serves as the liaison for the Wilder Graduate Fellows and the sponsoring agencies/organizations; and coordinates and serves as the instructor for the professional development series (navigating the workplace; exploring Myers-Briggs Type Indicator; critical thinking; resume building, and interviewing and launching a career).

Graduate Research Associate**July 2006 – May 2011**

Wilder School of Government and Public Affairs, Virginia Commonwealth University

The graduate research associate provides research coordination and support for the Achieving the Dream, MDRC evaluation and is responsible for: conducting interviews of study community colleges staff and administration; coding and analysis of data from qualitative interviews; and report writing.

The graduate research associate also serves in an administration and advisor capacity in the Graduate Studies Office in the Wilder School of Government and Public Affairs. The responsibilities include: coordinating and verifying graduate applications and admission documents; administrative coordination of graduate teaching assistants; serving as a teaching assistant for graduate level courses in the Master of Public Administration and PhD in Public Policy and Administration program; editing the graduate studies newsletter; conducting the graduate programs census; managing the electronic listserv; and organizing the new graduate student orientation.

UNIVERSITY SERVICE

Virginia Commonwealth University

University Equity and Diversity Committee	2010 – 2014
Graduate Student Association, Council Member	2007 – 2011
Public Administration Student Association	
President	2007 – 2008
Vice-President, Campus and Social Activities	2006 – 2007

Georgia College & State University

Alpha Delta Pi Sorority—Zeta Iota Chapter	
Vice-President (Finance; Membership Education)	2004; 2005
Alpha Class President	2003
Law and Society Student Association	
Vice-President	2004 – 2005
Public Relations Chair	2003 – 2004

DEPARTMENT SERVICE

Wilder School of Government and Public Affairs, Virginia Commonwealth University

Wilder School Student Council	2015 – 2017
RAMS Mentoring Program, Doctoral Student Mentor	2011 – 2014
Hiring Committees	2007 – 2015
Tenure Committees	2007 – 2012
Honor Code Committee	2009

ACADEMY SERVICE

American Society for Public Administration

Member, 50 by 2020 Committee	2016 – Present
Conference Co-Chair, 78 th Annual Meeting in Atlanta, Georgia (March 2017)	2016 – 2017
<p>One of three national co-chairs who lead the planning and implementation of ASPA's Annual Conference, public administration's premier event of the year which brought together 1,300+ practitioners, scholars, and students to join theory with practice and share current trends and information with each other. The primary responsibilities include reviewing over 750 conference proposal submissions, confirming the 150 final submission acceptances, and helping craft the student and new professionals' conference events.</p>	
Student Representative (elected), National Council	2015 – 2016
<p>Developed and implemented two new national initiatives to better serve the 3,500+ ASPA Student members: launched a 16-session webinar series for ASPA student and young professional members to provide these members practical, skills based knowledge that advances their professional pursuits (keeping in mind the need to strike a careful balance between those pursuing academic and practitioner careers); and, developed a quarterly Student and Young Professional newsletter, detailing information that would directly appeal to them and ways to maximize their membership</p>	

ACADEMY SERVICE (CONTINUED)

American Society for Public Administration (Continued)

Executive Co-Chair, 2016 International Young Scholars Workshop in Public Policy and Administration Research in Cape Town, South Africa **2015 – 2016**

Planned and implemented the five-day international workshop which aimed to provide young scholars from all over the world studying or working in public policy, public administration and other related fields an academically rigorous platform for presentation of research, scholarly exchange and professional networking by pairing them with distinguished scholars who serve as mentors for program participants.

Coordinator, 2016 Founders' Fellowship Program **2015 – 2016**

Member, National Finance Committee **2015 – 2016**

Executive Co-Chair, 2015 International Young Scholars Workshop in Public Policy and Administration Research in Mexico City, Mexico **2014 – 2015**

Coordinator, 2015 Founders' Fellowship Program **2014 – 2015**

Member, Conference Management Committee **2014 – 2017**

Journal of Public and Nonprofit Affairs

Manuscript Reviewer **2017 – Present**

Journal of Public Management & Social Policy

Manuscript Reviewer **2017 – Present**

MEMBERSHIPS AND AFFILIATIONS

American Society for Public Administration (ASPA) **2011 – Present**

Section Memberships: Conference of Minority Public Administrators; Section for Women in Public Administration; Section on Democracy and Social Justice; Section on Public Administration Education; Section on Public Administration Research; and Section on New Administrative Professionals and Student (founding member)

Founding Member, Central Virginia Chapter **2015 – Present**

Association for Public Policy Analysis & Management (APPAM) **2012 – Present****Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)** **2017 – Present****National Academy of Public Administration's Standing Panel on Social Equity in Governance, Associate Member** **2008 – Present****Network of Schools of Public Policy, Affairs, and Administration (NASPAA)**

TECHNICAL SKILLS

ArcGIS	Dedoose	NVivo
Blackboard Learn	MBTI® Certification	SPSS